













NFL SOCIAL TRENDING: 2013 - 2014 Playoff Teams

Team	Twitter Followers Dec 30 ¹	Twitter Followers Jan 27 ¹	% Chg	Facebook Fans Dec 30 ²	Facebook Fans Jan 27 ²	% Chg	Facebook Talking Dec 30 ²	Facebook Talking Jan 27 ²	% Chg	Klout Score Dec 30 ³	Klout Score Jan 27 ³	% Chg
 Denver Broncos	415,503	460,016	11%	1,961,253	2,232,105	14%	365,273	520,381	42%	94.3	95.5	1.3%
 Seattle Seahawks	350,970	419,030	19%	1,220,532	1,445,170	18%	159,016	353,794	122%	93.8	95.0	1.3%
 New England Patriots	771,766	806,555	5%	4,307,090	4,471,796	4%	519,946	723,647	39%	94.9	95.4	0.5%
 San Francisco 49ers	549,745	607,631	11%	2,288,139	2,495,678	9%	347,490	501,978	44%	95.2	95.7	0.5%
 New Orleans Saints	422,309	443,909	5%	3,194,178	3,306,137	4%	223,512	299,834	34%	94.1	94.1	0.0%
 San Diego Chargers	256,484	268,994	5%	1,311,394	1,362,927	4%	148,882	169,842	14%	94.4	95.0	0.6%
 Indianapolis Colts	223,578	237,544	6%	1,799,614	1,861,253	3%	122,303	72,572	-41%	92.7	93.2	0.5%
 Carolina Panthers	229,058	243,501	6%	776,766	880,158	13%	245,537	218,468	-11%	89.6	89.6	0.0%
 Green Bay Packers	608,501	625,942	3%	3,729,086	3,839,608	3%	302,309	168,198	-44%	95.0	94.8	-0.2%
 Philadelphia Eagles	405,998	419,484	3%	2,246,251	2,322,569	3%	247,262	146,032	-41%	99.0	99.0	0.0%
 Kansas City Chiefs	239,293	245,035	2%	884,874	949,889	7%	75,244	67,160	-11%	92.6	92.9	0.3%
 Cincinnati Bengals	221,063	228,144	3%	765,878	800,931	5%	113,633	17,957	-84%	92.0	92.0	0.0%

Ralph@CipollaAnalytics.com

¹ [Twitter.com](https://twitter.com)

² [Fanpagelist.com](https://fanpagelist.com)

³ [Klout.com](https://klout.com)